

QUALITY POLICY

Since 1996, Halo Design has been offering Graphic Design services, mainly to clients in the corporate, financial, PR, leisure and charity sectors.

The quality of the services we offer – and their effectiveness – can have a measurable impact on our clients' businesses. It is therefore vitally important for us to ensure that we are committed to supplying (and to continually improving) the quality of those services.

By investing in and improving our creative skills (through personal development and training), and by keeping abreast of the latest design technology, we aim to continually exceed our clients expectations.

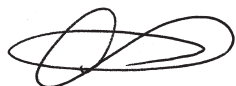
In order to monitor the effectiveness and efficiency of the services we offer, we regularly request client feedback on work carried out by Halo Design. Any perceived shortfalls are addressed and every effort is made to improve on areas of weakness. Although rare, any customer complaints are taken extremely seriously and acted upon.

By working in collaboration with quality-driven contractors and suppliers, we are able to offer clients a complete, high quality design, production and printing service. We expect all contractors and suppliers to work to the same high standards as Halo Design and to provide evidence of their own quality assurance policies where necessary.

Although ultimate responsibility for quality of service lies with the Halo Design management, Halo Design expects all contractors and suppliers to supervise the quality of their own products and services.

In order to ensure that quality of service remains a top priority within Halo Design, the policy will be continually monitored. In addition, a formal review will be undertaken on an annual basis

Signed



(for and on behalf of Halo Design)